

Wednesday 2nd July	Early Registration on Tuesday 1st July 5pm-6.30pm in Stoddart Reception
08:30 - 10:00	Registration and Tea/Coffee - <i>Stoddart Reception and 7138-7139</i>
10:00 - 10:30 <i>Lecture Theatre 7140</i>	'Welcome to Sheffield Hallam' Professor Adrian Hopgood, Dean of Sheffield Business School, and Dr Kevin Nield, Head of Service Sector Department 'Welcome to the 11th AEME Conference' Glenn Bowdin, AEME Chair, and Liz Sharples, Conference Convenor
10:30 - 11:30 <i>Lecture Theatre 7140</i>	'Legacy and Impact of Cycling on Place and the Region' Joel Lavery, National Partnerships Manager, British Cycling
11:30 - 11:45	Coffee Break (7138 - 7139)
11:45 - 12:45 <i>Lecture Theatre 7140</i>	'Proving the Value of Events and Meetings' Dr Elling Hamso, Managing Partner, Event R.O.I Institute
12:45 - 13:45	Buffet Lunch (7138 - 1739)
13:45 - 15:15	Research Papers Session 1 (7330, 7332, 7401)
15:15 - 15:45	Coffee Break (7138 - 7139)
15:45 - 16:45 <i>Lecture Theatre 7140</i>	'Shifting Events Education into a New Gear to Create and Sustain a New World for Celebration' Professor Joe Goldblatt, Executive Director, International Centre for the Study of Planned Events, Queen Margaret University
16:45 - 17:45 <i>Lecture Theatre 7140</i>	'Nutritional Needs for the Tour de France' Nigel Mitchell, Head of Nutrition British Cycling/ Team Sky
18:00- 19:30	Drinks Reception <i>Hallam View (Owen Building)</i>

Thursday 3rd July	
9:00 - 9:30	Registration and Coffee (7138 - 7139)
9:30 - 10:30 <i>Lecture Theatre 7140</i>	'The Human Experience' Professor Colin Beard, Sheffield Hallam University
10:30 - 11:00	Coffee Break (7138 - 7139)
11:00 - 12:30	Research Papers Session 2 (7330, 7332, 7401)
12:30 - 13:30	Buffet Lunch (7138 - 1739)
13:30 - 14:30 <i>Lecture Theatre 7140</i>	'The Economic Benefit to Cities of Hosting Major Sport Events' Professor Chris Gratton, Co-Director of the Sports Industry Research Centre, Sheffield Hallam University
14:30 - 14:45	Coffee Break (7138 - 7139)
14:45 - 16:15	Research Papers Session 3 (7330, 7332, 7401)
16:15 - 17:15 <i>Lecture Theatre 7140</i>	'Publish or Perish for Events Management Educators' Howard Lyons, Visiting Fellow, Sheffield Hallam University
17:15 - 17:45 <i>Lecture Theatre 7140</i>	'A Festival Career? Strengthening Ties Between the Education Sector and Festivals and Events' (BAFA Workshop) Stewart Collins, Artistic Director of Henley and Petworth Festivals
17:45 - 18:00	Closing Remarks <i>Lecture Theatre 7140</i>
19:30 - 22:00	Conference Dinner <i>Cutlers Hall</i>

Friday 4th July	
08:30 - 9:00	Registration and Coffee (7138 - 7139)
9:00 - 9:30	AEME AGM - <i>Lecture Theatre 7140</i>
9:30 - 10:30 <i>Lecture Theatre 7140</i>	'Events Research: An Overview and the Role of the BVEP Research Group' Tony Rogers, Managing Director, Tony Rogers Conference and Event Services
10:30 - 10:45	Coffee Break (7138 - 7139)
10:45 - 12:15	Research Papers Session 4 (7330, 7332, 7401)
12:15 - 13:15 <i>Lecture Theatre 7140</i>	Update on the Development of the Institute Susan Spibey, Executive Board Chair, Institute of Event Management
13:15 - 14:15	Buffet Lunch (7138 - 1739)
14:15 - 15:15 <i>Lecture Theatre 7140</i>	""It was my Time to Shine"": The Value, Management and Assessment of Live Event Modules' (Presentation and discussion) Jane Tattersall, Senior Lecturer, Sheffield Hallam University Launch of The 2015 Student Event Awards for all UK students undertaking live events as part of their degree.
15:15 - 15:30	Closing Remarks